



Executive Summary Convergence International SAS

Operator of professional communication and business relationships services for the international development of companies and professionals in the Africa- Mediterranean - Europe (AME) area

Convergence allows industrial relations to flourish in the Africa-Mediterranean-Europe (AME) area, facilitating access to markets and opportunities and enabling economic actors - businesses, professionals, institutions, associations, business clubs - to accelerate and secure their business or career, and to cope with challenges in their professional processes, such as lost time and high cost of finding business partners, lack of information, or lack of confidence.

Convergence is a global communication service and expertise-based proposition:

- a new generation business matching platform for vetted relationships (Talent & Business), the first platform of its kind in the AME area;
- a package of online services, as well as advisory and support services;
- one network and qualified communities in the AME area.

With the convergence.link platform, we pre-qualify and connect economic players, optimize their professional research (information, contacts, opportunities, resources) via networking services, targeting, visibility and information, in order to:

- 1- Join pre-qualified professional communities;
- 2- Increase professional opportunities (Business, Jobs, Service Offers, ...);
- 3- Improve visibility (know-how, expertise);
- 4- Target searches (information, contact, opportunity);
- 5- Find the services and information useful to one's project.

We also offer related online services (emphasis, communication, webinars), offline services (Sponsoring, events) and personalized services, such as market access services, connecting and managing a business relationship, or capabilities building (digital marketing, international trade, economic intelligence, technical and marketing platforms...).

Convergence combines the expertise of a high-level expert team, a community of partners, intermediary organizations, affiliated companies and networks of expertise to create a dedicated ecosystem for facilitating access to international markets and opportunities in the AME area.

Our strategy is to establish partnerships with various institutional and private players who wish to improve their visibility, or to offer to their communities and audience concrete solutions for business development or career acceleration in an area that is not yet fully integrated but strategic and with a very high potential.

The Convergence platform is also available to market through **co-branding or white label** agreements. Transactional and data enhancement services are being developed and will soon be available on the platform.

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